

Vineland High School
Marching Clan

2017 Ad Book Instructions

Everything that you need to sell an ad is attached to the ad packet. When you approach someone and ask them to purchase an ad, give them the form. This includes a cover letter and a form that they have to complete and return. In order for you to receive credit, your name must be placed in the appropriate space on the form.

There are two options for turning in ads:

- 1) If the business can give you the ad and the check when you ask them, place all of the materials in an envelope and hand it to Mr. McDevitt.
- 2) If they cannot give you the check and the ad when you are there, leave the packet with them and they can mail the packet to Mr. McDevitt. If this method is used, it would be a good idea to follow-up your visit with a phone call a few days after you leave the information.

Ad papers will be available for you to take up until the last day. You can pick them up before 1st period, after school, during lunch periods and during study halls. Do not interrupt classes to take them.

Ad prices are:	Full Page	\$100.00
	Half Page	\$60.00
	Quarter Page	\$35.00

All ads must be received by **MARCH 1st**. Ads that are received after this date will be returned unopened. After the ad book has been printed, we will credit accounts.

If you have any questions, please ask!